



Dr Sagar Mal Juniwal's
APEX[®]
UNIVERSITY
JAIPUR

Unleash your inner
Fashionista

**B
R
O
O
C
H
U
R
E**

Apex School of

FASHION DESIGN

LIFE @ APEX



Message

From the Chairperson's Desk

Welcome to the Apex School of Fashion & Design at Apex University. As Chairperson, I am delighted to be part of an institution that nurtures creativity, innovation, and excellence in fashion and design.

Our curriculum is meticulously crafted to blend theoretical knowledge with practical experience, ensuring our students are industry-ready. We pride ourselves on a distinguished faculty, state-of-the-art facilities, and a vibrant, collaborative learning environment. Our commitment is to foster the next generation of designers who will shape the future of fashion with sustainability and innovation.

We encourage our students to explore, experiment, and excel in their creative endeavors. At Apex, we believe in transforming passion into profession. Together, let's design a better future. As a premier fashion design school, we offer a comprehensive fashion education intertwined with robust networking opportunities, connecting students with our distinguished alumni and industry professionals.



■ **Dr. Ravi Junival**
Chairperson



A Journey

REDEFINING EXCELLENCE

Apex School of Fashion & Design

Nurturing Excellence Since 2018

Since its establishment in 2018, the Apex School of Fashion and Design has been dedicated to nurturing excellence in every aspect of fashion education. The institution prides itself on its state-of-the-art facilities, industry-relevant courses, and a faculty of seasoned professionals who bring real-world experience into the classroom. The school's approach is holistic, focusing not just on technical skills but also on fostering a deep understanding of fashion trends, sustainability, and ethical practices. Through workshops, internships, and live projects, students are given numerous opportunities to apply their learning and gain valuable industry insights, ensuring they are well-prepared to excel in the competitive world of fashion and design.

Be A Part of 59 Years Legacy

Apex School of Fashion and Design, Apex University, Jaipur, is an integral part of an educational society, Sanjay Shiksha Samiti (SSS), with a rich legacy spanning 59 years. Apex University has been a cornerstone of higher education in Rajasthan, known for its rigorous academic standards and a strong emphasis on holistic development. Being a part of this esteemed university, the School of Fashion and Design benefits from a wealth of

resources, a vast network of alumni, and a reputation for excellence. Students of the fashion school are thus not only educated in the nuances of design but are also ingrained with the values and traditions of an institution that has been a beacon of knowledge and innovation for nearly six decades.

Recognized as one of the Best Fashion and Design Schools in Rajasthan

The Apex School of Fashion and Design has swiftly garnered a reputation as one of the best fashion and design schools in Rajasthan. This recognition is a testament to the school's unwavering commitment to quality education, its innovative curriculum, and its focus on student success.





About

APEX SCHOOL OF FASHION DESIGN

Apex School of Fashion & Design is the powerhouse of innovation and creativity, where students are offered industry oriented pathways in fashion designing, styling and fashion media make-up. With a dedicated team of highly competent, trained and industry experienced, faculty members, the learner gains real-time industry information. Apart from classroom teaching, the students are exposed to various workshops, master classes conducted by the industry experts to give them the experience of what lies ahead.

WHAT DOES IT TAKE TO BE A FASHION DESIGNER?

Fashion design is a form of art

Fashion designers have a good visual imagination and are able to think in three-dimensions and put their ideas into garments. Fashion designers have to be aware of the fashion market requirements. They have to be very interested in learning new things and read magazines, journals and books on fashion design history and new trends. They also have to be interested in art, visit art galleries and interact with all kinds of artists whenever they have the opportunity. A designer should also have some knowledge and experience of tailoring (cutting, draping, sewing etc.) and be able to tell the difference between different fabric quality levels. A good understanding of the audience's lifestyle and customer needs and requirements is also needed in fashion design. Designers should have good communication skills and be able to express their ideas clearly. But most important, they have to be very original and have fresh, innovative ideas.



PROGRAMME HIGHLIGHTS

05

**Campuses
in Jaipur**

04

**International
Research
Conferences**

08

**Centers of
Excellence**

35

**Global Thought
Leaders on Academic
Advisory Council**

20+

**Full Time
Faculty**

100+

**Industry Leaders
interacted with
students**

PROCEDURE - ADMISSIONS 2024



Step 1 : **Online Application**

Commence your journey with Apex by completing the online application form on our website link www.apexuniversity.co.in Your first step towards a transformative education begins here.



Step 2 : **Selection Criteria**

Candidates will be assessed based on the merit list and personal interview.

Past Academic Performance :

A thorough review of your academic achievements.

Personal Interview: An opportunity for us to understand your aspirations and potential.



Step 3 : **Admission Offer Letter**

Successful candidates will receive an Admission Offer Letter, signifying the commencement of the next exciting chapter in their academic journey at Apex, along with crucial information about admission deadlines.

PROGRAMME **HIGHLIGHTS**

15+

**Global Visiting
Faculty from Industry
& major universities
of the globe**

252+

**Campus Placements
in a single day in
Pool Campus Drive
and still continuing**

5000+

**Alumni Network
spread over
10+ Countries**

50+

**Prizes won by
students at National
Level/State Level/
Inter College Fests.**

05

**Collaborations with
Leading Global
Institutions**

COURSES OFFERED

B.A. GARMENT PRODUCTION & EXPORT MANAGEMENT

DURATION - 3 Years (6 Semesters)

ELIGIBILITY

**10+2 from any recognized board with
minimum 45% marks**

FEE : ₹ 75,000 Per Annum

B.DES FASHION DESIGN | INTERIOR DESIGN

DURATION - 4 Years (8 Semesters)

ELIGIBILITY

**10+2 from any recognized board with
minimum 45% marks**

FEE : ₹ 1,25,000 Per Annum

M.A. GARMENT PRODUCTION & EXPORT MANAGEMENT

DURATION - 2 Years (4 Semesters)

ELIGIBILITY

**Passed in Bachelor's degree
(any discipline) with minimum 40% marks**

FEE : ₹ 75,000 Per Annum

CERTIFICATE COURSE BASIC GARMENT CONSTRUCTION

DURATION - 6 Months

ELIGIBILITY

10+2 from any recognized Board

FEE : ₹ 15,000 Per Annum

PG DIPLOMA GARMENT PRODUCTION & EXPORT MANAGEMENT

DURATION - 1 Years (2 Semesters)

ELIGIBILITY

**Passed in Bachelor's degree
(any discipline) with minimum 40% marks**

FEE : ₹ 75,000 Per Annum

CERTIFICATE COURSE FASHION DESIGN & APPAREL MANAGEMENT BOTIQUE MANAGEMENT

DURATION - 1 Year

ELIGIBILITY

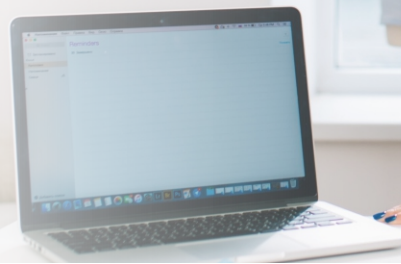
10+2 from any recognized Board

FEE : ₹ 30,000 Per Annum

STYLE
IS A WAY TO SAY
WHO YOU ARE
WITHOUT HAVING TO
SPEAK

APEX SCHOLARSHIP

Apex University offers
A range of scholarships
Based on academic
Achievements.



Admission Criteria :

The selection of applicants for the programs shall be based on merit and personal interviews (as per the requirement). When evaluating students for admission, significant weightage is assigned to academic excellence, awards in sports/cultural events, participation in debates, quizzes, and other extra/co-curricular activities.

Right to Education is one of the fundamental rights of every Indian. Apex University believes that money should not be a roadblock for a student with innovative ideas and passion in their heart. We offer scholarships and financial assistance to meritorious students based on their academic achievements. Several scholarships are available to students depending on their academic credentials and achievements in the sporting and cultural arenas. The University grants full or partial waivers on tuition fees for such meritorious students.

Apex Easy Pay :

Apex University offers a unique scheme of Apex

Easy pay to give students an ease to deposit their course fee in two equal installments.



Scholarship for CRPF Personnel

Apex University, Jaipur has signed a Memorandum of Understanding (MoU) with the Central Reserve Police Force (CRPF) to enhance educational opportunities for CRPF personnel and their families. Recognizing the sacrifices and contributions of the CRPF in safeguarding our nation, Apex University is offering a scholarship covering 40% of the tuition fee per year for ward of CRPF personnel. Moreover, two seats are specifically reserved for the wards of CRPF personnel in Apex University's courses/programs.

YOU CAN ALSO BE AMONG OUR ALUMNI WORKING AT THE WORLD'S TOP ORGANIZATION



Poonam Sethi

PG Diploma
Garment Production
& Export Management

Placed In
Jindal Worldwide Ltd. Ahmedabad



Renu Trivedi

PG Diploma
Garment Production
& Export Management

Placed In
Auro Design Pvt. Ltd., Jaipur



Shweta Rakshe

B.Des - VIth Sem.
Fashion Design

Placed In
Auro Design Pvt. Ltd., Jaipur

CAREER PROSPECTS

- » Fashion Designer
- » Exhibition Designer
- » Furniture Designers
- » Architectural Technologist
- » Product | Textile Designer
- » Retail | Production Manager
- » Production Designer
- » Export/import Accountant
- » Customer Service Executive
- » Garment Sewing Data Operator
- » Exim Officer & Executive
- » Weaving (Export House) Manager
- » Senior Merchandiser
- » Fashion Show Organizer | Entrepreneur
- » Fashion Journalist
- » Interior Architecture, Space Planning,
Heritage Interiors, and Adaptive Reuse
- » Interior Design, Styling and Décor,
Craft-based Interiors & Furniture
- » Fashion Illustrator

A GUARANTEE OF THE FINEST QUALITY IN EDUCATION

Is Your Future Secure With Us ?

Well, These Marks of Excellence Speak For Us !



This is What CUET Means For You...

Apex University Made History By Becoming The Youngest University in India To Receive 5,90000 CUET Applications in UG & PG Programme.



Best Quality Infrastructure & Digital Resources



Quality in Teaching & Student Development



Relevant Curriculum on a Local, National & Global Levels



Highest academic degree value upon Graduation



Top quality research and innovation Initiatives

CELEBS @ APEX



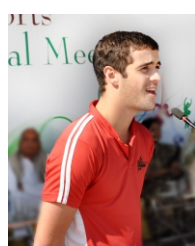
Abishek Bachchan
Bollywood Actor



Karan Johar
Director & Producer



Sunburn Concert
DJ Teri Miko



Spencer Johnson
Football Player



Khayali Sharan
Actor & Laughter Champion



Prasen Kumar
Sa Re Ga Ma Pa Lilit Champs Fame



Raja Murad
Bollywood Actor

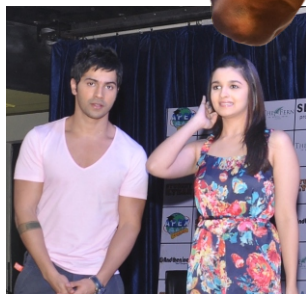


Teejan Bai
Padma Vibhushan

“Be it Taking Selfies or shaking a leg with students, Celebs know just what it takes to be hit it off with them.”



Rashmika Mandanna
Bollywood Actress



Varun Dhawan & Alia Bhatt
Bollywood Actor & Actress



Arjun Rampal & Vidyut Jamwal
Bollywood Actors



Sidharth Malhotra
Bollywood Actor



Ragini Tandan
Singer



Vilen
Artist



Balveer
Star Cast



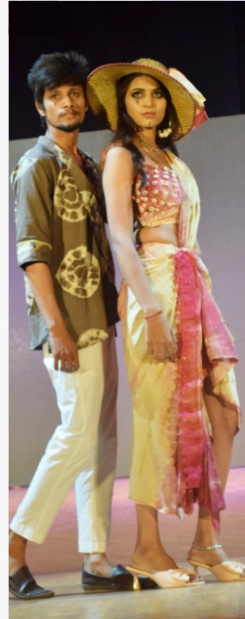
INDUSTRIAL VISIT



CHRISTMAS DRESS DESIGN



FASHION SHOW @ JKK



KARAN VIG @ INDUCTION PROGRAMME "BIENVENUE"



WORKSHOPS

FASHION STYLING & GROOMING WORKSHOP



HAND-MADE QUILLING PAPER JEWELLERY WORKSHOP



ACHIEVEMENTS



First Prize in Walk of Grace
Technoagaz-2023



First Prize Winner in Weavers Service Center
Organised by Naveshriti-2022 Event



First Prize Winner in Fashion Show
Competition @ Maharani College



Got memento while participating
in fashion show on theme
Denim Recycling with ministry of textile



First Prize Winner in Manthan-2022
Competition Poddar College



Fashion Show Winner
"Kasturi-2023" An Inter College Youth Festival



LIFE OF FASHION



Apex South Campus - I



Apex West Campus - I



Apex Kota Campus



Apex South Campus - II



Apex West Campus - II



Apex South Campus - III



Apex North Campus



Dr Sagar Mal Juniwal's

APEX UNIVERSITY

Ph.: 0141-6660999 | 1800-200-7000

Email : info@apexuniversity.co.in, Web: www.apexuniversity.co.in

Admn. Office :
Sector -5, V.T. Road, Mansarovar
Jaipur (Rajasthan) 302020

Delhi Office :
203, Second Floor,
Bhikaji Cama Bhawan, New Delhi-110066